

Quench Case Study | Fitness Centers

# Quench Provides Freshly Filtered Drinking Water for Local Non-Profit Family Physical Fitness Center

Quench replaces 5-gallon/18.9-litre water jugs in gym saving valuable space and thousands of dollars.

#### The Challenge:

- 5-gallon/18.9-litre water dispensers and jugs were taking up too much of the fitness center's valuable space.
- Facility management wanted to cut costs while still offering an unlimited supply of water to both staff and members.

#### The Solution:

- The fitness center switched to a Quench bottleless water filter that immediately freed up gym space.
- Providing unlimited filtered water on-demand makes meeting hydration needs in weight rooms and cardio areas seamless.

"Installing Quench machines was a game-changer! It saved them so much space and money, which is super important for a nonprofit like theirs."

— Quench Water Expert



One Quench machine hydrates 50 members daily



Saved around 900 5-gallon/18.9-litre jugs from enter landfill in the 6 years since switching to Quench



Saved \$3,000 CAD annually by switching to Quench

## The Story:

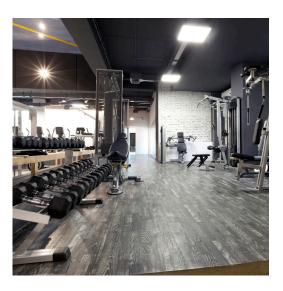
A local branch in New Jersey of a worldwide family fitness center faced the issue of 5-gallon/18.9-litre water dispensers and jugs occupying valuable space within their facility. They wanted to find a solution that would not only cut costs but also provide an unlimited supply of water for both staff and members.

After the facility reached out to Quench, a local Quench water expert toured their facility to determine the best solution for the space and number of daily users. Through the consultative process, Quench recommended a bottleless water cooler to provide a virtually endless supply of freshly filtered drinking water on-demand. By eliminating the 5-gallon/18.9-litre jug, this family

fitness center branch was able to free up valuable storage space while alleviating worries of running out, no matter daily activities, events, or weather. Over the past six years since adopting Quench, the family fitness center has saved an estimated 900 5-gallon/18.9-litre

jugs from entering landfills.

With the implementation of Quench's water cooler, a single machine now efficiently hydrates around 50 fitness center members daily! Furthermore, the switch to the new system has led to an annual cost savings of \$3,000 CAD for the fitness center. This is particularly crucial for them since they operate as a non-profit family fitness center, making this benefit even more significant.



### **Background:**

Proper hydration plays a vital role in optimizing performance and overall well-being during and after workouts. Elevate hydration levels at your gym or fitness center with a Quench machine. Quench offers a wide array of convenient and limitless hydration solutions, ensuring that gym-goers stay refreshed and motivated throughout their workout. Beyond the benefit of refreshing hydration, choosing Quench also contributes to sustainability efforts by reducing reliance on carbon-emitting plastics such as single-use bottles and 5-gallon/18.9-litre water jugs.

Talk to a Quench Water Expert Today!

Or learn more at QuenchWater.ca