

Improve your hotel's sustainability with Quench

Quench provides filtered water and ice systems for hotels across North America to eliminate their reliance on single-use plastic bottled water. An average 200-room hotel providing complimentary bottled water can contribute up to 60,000 single-use plastic bottles to landfills every year! However, travelers and guests are looking for eco-friendly accommodations. A survey by Booking.com from 2019 found that 70% of travelers are more likely to book an eco-friendly accommodation. Meet consumer demand and lower your environmental footprint by partnering with Quench.

Conferences and events can be a significant source of revenue for hotels. The 2019 IMEX America Green Meetings and Industry Council Sustainability survey found that 64% of meeting planners choose a venue based on its environmental sustainability credentials.

Regulation

The hospitality industry is one of the top contributors to single-use plastic waste, generating an estimated 5 million tons annually. Globally, a trend to increase regulation around this issue is emerging including the EU, California, and China's single-use plastic ban. The American government has called on businesses to reduce waste by 50% by 2050. The public is more aware of this issue and expects to see hotels taking action. With a Quench water filtration system, your hotel can do its part in making this important change before business waste taxes are enacted.

Reduce Solid Waste

A Quench filtered water system replaces the need for supplying single-use plastic bottled water. Guests and employees can refill their personal reusable bottles with freshly filtered cold still or sparkling water on-demand. Read our Sustainability Mission Statement to learn more about our sustainable environmental practices on our website: Quenchwater.ca





Call your Quench Water Expert today for a free consultation! Visit QuenchWater.ca to learn more. This not only contributes to increased sustainability, it is a more elegant water experience for your guests and keeps plastics out of small trash cans, making for a more clean and comfortable room experience. The Four Seasons Miami was able to eliminate over 274,000 plastic bottles from landfills annually.

Reduce Energy Use

The production of bottled water requires 2,000 times the energy needed to produce tap water. The manufacturing of plastic jugs, bottling process, and the delivery of water consumes 140 million kilowatt hours of electricity annually – that's enough to supply power for 12,806 homes for an entire year! By switching to Quench, hotel properties can greatly reduce their energy usage footprint as they are no longer reliant on bottled water.

Reduce Your Carbon Footprint

The manufacturing and delivery of bottled water releases 2.5 million tons of carbon dioxide into our atmosphere annually - the equivalent of the tailpipe emissions of 520,000 cars for an entire year. Estimates show that one 500-milliliter plastic bottle of water has a total carbon footprint equal to 82.8 grams (about 3 oz) of carbon dioxide. By switching to a bottleless system from Quench, your hotel will see an immediate and recordable carbon footprint reduction!

Using Quench water filtration systems can eliminate the need for single-use plastic bottled water at your conferences and events and demonstrate your hotel's commitment to sustainability. Embracing sustainability is good for business as well as your local community. Taking initiatives to reduce your environmental impact improves your reputation among multiple constituents which results in positive recommendations, higher customer satisfaction and loyalty, and increased revenue.

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A Quench filtered water system can replace single-use plastics throughout your property.



In-room water service



Event and conference centers



Food service, bar, & restaurant

Sources: Environmental impact analysis provided by Environmental Capital Group, The Pacific Institute, Ocean Conservancy, United Nations Environment Programme, United Nations Educational, Scientific, and Cultural Organization, Environmental Protection Agency Water Footprint Network, U.S. Energy Information Administration, Plastic Pollution Coalition, Environmental Protection Agency, IMEX America